

# NDTC & [Partner Name] Blue Bench Training

[Day, Month, Date, Year]

[Time ET or CT]

What		Content Area	Time CT	Who
Doors Open			8:45am	All
Registration			9:00am - 9:30am	NDTC Staff
Welcome from NDTC and Political Partner Greet in Audience Breakout Rooms			9:30-9:50am	NDTC Lead Staff
Transition to First Session			9:50-10:00am	
Session 1:	Winning Numbers: Calculate the Numbers That Get You to Win	Field	10:00-11:00am	Group 1(Campaign)
	Where's the Party At?: Creating Exceptional Fundraising Events	Fundraising		Group 2 (Local Leaders)
Break			11:00-11:15am	All
Session 2:	Four Steps to Raise More Money	Fundraising	11:15am-12:15pm	Group 1(Campaign)
	The Secrets to Super Powered Volunteer Teams	Field		Group 2 (Local Leaders)
Lunch			12:15-1:00pm	All
Break			1:00 pm	
Session 3:	Messages That Matter: Create and Adapt Effective Messaging	Communications	1:15-2:15pm	Group 1 (Campaign)
	Act Now: How to Motivate Digital	Digital		Group 2 (Local Leaders)

	Actions That Drive Success			
Break			2:15-2:30pm	All
Session 4:	From Send to Win: Build, Track, and Maximize Your Campaign's Email Strategy	Digital	2:30-3:30pm	Group 1 (Campaign)
	Grow Your Party With Winning Conversations	Communications		Group 2 (Local Leaders )
Debrief and Close Out Day in Rooms			3:30 - 3:45 pm	All
All Participants Out of Venue			3:45 - 4:00 pm	